

illumiNITE Donation Requests

Thank you for your interest in illumiNITE reflective apparel. We love to support athletes who give back. Whether it's a walk-a-thon or an Ironman, illumiNITE admires your commitment and effort to make the world a better place.

As a small, family-owned business, we know what it means to be part of a community. We see it everyday: the volunteers at the sports fields or PTA meeting, the neighbor who helps during a snow storm or with a flat tire, or the family and friends who rally around a loved one with cancer or a sick child; we can all make a difference.

illumiNITE applauds those community members and athletes who work hard to make things better for the rest of us. Their commitment inspires us here at illumiNITE to do more. That's why we'll always consider every donation request we receive and always do what we can to help.

In an effort to best process your donation request and support as many charities as possible, please review our selection criteria. If your request is a good fit and you answer more yes than no, please fill out our donation application and send it back to us by email at SueTex@illumiNITE.com, or snail mail to Sue Teixeira, illumiNITE by Back Atcha Apparel, 951 Broadway, PO Box 6129, Fall River, MA 02724.

Thank you for inviting illumiNITE to be part of your good work and charitable event.

- 1) Are you requesting an in-kind donation, product donation, or sponsorship for an event that requires participants to be physically active, for example a road race, bike race, or walk-a-thon?
- 2) Are you able to recognize illumiNITE's donation at the event, in event literature, and/or on the team's website and Facebook Page?
- 3) Are you willing to provide illumiNITE with pictures and information from the event to post on our Facebook page and Blog?
- 4) illumiNITE gives priority to sponsorship requests for endurance events. If the request is for a team sponsorship, are you participating in an endurance event? Some examples include the Ragnar Relay, Pan-Mass Challenge, and Avon39 walk for a cure.
- 5) illumiNITE will consider requests from all varieties of charitable athletic events and athletes. However, we do give special consideration to requests received from groups/individuals located in Massachusetts* and Rhode Island.

* Extra bonus points if you're from our home base of Fall River, MA

Still interested? Please complete the following application. Thanks!

APPLICATION FOR A CHARITABLE DONATION

Name of Event or Organization:

Tax ID#

Primary Email:

Primary Phone:

Website:

Requestor Contact Information:

Name:

Email Address:

Primary Phone:

Title/Relationship to Organization:

Event Name:

Description:

Event Date:

Event Location:

Number of Participants:

Request Details:

We are requesting:

Merchandise

In-Kind Contribution

Team Sponsorship

Merchandise Request:

What item(s) are you requesting? (Please visit www.illumiNITE.com for product information.)

How will the items be used?

In-Kind Donation:

Please describe how illumiNITE can assist you with an in-kind donation.

How will this donation be used?

Sponsor Request:

What is required of a sponsor?

Amount Requested?

Will the team provide illumiNITE with photos and training/event updates to use on our Facebook page and Blog?

All Requests:

How will the organization/individual/team recognize illumiNITE's donation?

As a way to improve our company and its donation process, all grantees will be asked to complete a short questionnaire after the event. Are you willing to participate and complete and return the illumiNITE questionnaire?

Donation request will be reviewed within four weeks. Thank you.